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## **MIAMI ANNOUNCED AS SECOND STOP ON THE "TAKE THE CHALLENGE NATIONAL TOUR"- IS MIAMI UP TO THE CHALLENGE?**

Buffalo, NY- Miami residents will have the opportunity to "**Bring Home the Gold**", when the "**Olympic Challenge**" makes its second stop on the "**Take the Challenge National Tour**," Saturday August 20, 2005 at **Toys R Us** (8325 South Dixie Highway).

With less than a year to go before the 2006 Winter Games, Altius Games will be touring the nation inviting people to share in their motto- "**Support- Play-Learn**"-, which encourages people to **support** the U.S. Olympic Team, **play** through the Olympic 5/rings, testing their knowledge while competing with family and friends, and **learn** how the Olympic Movement inspires everyone around the world. "We want to support the US Olympic Team, have fun, and generate excitement with a quality made in the USA board game", says company CMO/VP Marketing Dik Lee.

The "**Olympic Challenge**", is an Olympic based trivia board game, officially licensed by the United States Olympic Committee. The game may be played individually or in teams from two to twenty people, and involves winning gold, silver and bronze medals. Players travel through the Olympic 5/rings answering trivia questions from five feature categories: Countries, Athletes, Rules & Records, Events and Olympic History. To win, a player must be the first to collect a gold medal in each of the five categories and then race to the finish line. Players can choose from multiple game versions, easy for beginners to challenging for trivia and Olympic enthusiasts.

The event will involve two rounds of "**Olympic Challenge**" play. The public is invited to sign up at Toys R Us (South Dixie Highway location) or online for their chance to be one of the twenty people that will be selected to take the challenge, competing for bronze, silver and gold prize packs. However, **you don't have to be selected to be a part of the fun!** The one day event is open to everyone, and will include, autograph signings, photo opportunities and the chance to face-off against an Olympic athlete, as well as prize giveaways, a giant game board, and golden athletes! A perfect outing for the whole family!

Everyone is invited! Come out and show your support!

Olympic Challenge retails for \$29.95 U.S and can be found at Footlocker.com, in participating Olympic retail outlets, and will be appearing in retail outlets throughout the country. Additional information, upcoming tour dates, and sign up form available at [www.altiusgames.com](http://www.altiusgames.com).

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**SUPPORT. PLAY. LEARN.**



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