



PRESS RELEASE – For immediate release.

October 1, 2009

### **ALTIUSTOONS™ TACKLE THE ENVIRONMENT, CAN YOU HELP THEM?**

St. Catharines, ON – Altius Games® is happy to announce the successful **“Game of the Year – 2009” awarded to the Altiusoons™ Bumpin’ Die® DVD Board Game.** The Altiusoons™ Bumpin’ Die® will be featured in the upcoming issue of Creative Child Magazine as the Game of the Year – 2009!

**“The Altiusoons™ Bumpin’ Die® DVD Board Game is one of many Altius Games® products that incorporate the philosophy of the company ‘Support. Play. Learn.™’ and we are confident that families will enjoy the game.”** says Dik Lee – CEO and President of Altius Games® Inc.

**SUPPORT. Environment and learning.** The “Big Bad Pollution” is taking over our beautiful planet and the 7 little Altiusoons™ race to save the day. But they need help...can you help the Altiusoons™ save the day? Welcome to Part 1: “Space Adventure”. Amidst the confusion that the “Big Bad Pollution” is creating the Altiusoons™ find themselves building and planning a “Space Adventure” to save the planet...can you help the Altiusoons™ race through space?

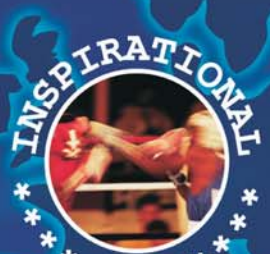
**PLAY.** Altiusoons™ Bumpin’ Die® DVD Board Game. Bump and race through the Bumpin’ Die® playing surface and be the first to finish star “pip travel”™ to win the game. Use the exciting interactive DVD to enhance levels of play. Position your opponent on the playing surface and bump them back to start. Multiple levels of play for 2-5 players or teams. Recommended for ages 6 to adult.

**LEARN.™** 1. Introductory environmental pointers; 2. Learn the name and how to spell constellations; 3. Learn to count the stars in each constellation; 4. Learn how many stars are in each constellation; 5. Learn matching skills; 6. Learn to interact with a DVD; 7. Have FUN!!!

As a relatively young company, Altius Games® is aggressively penetrating the Games & Toy market. Within several years the company has expanded from a one product sku in July 2004 to just under 40 product skus and moving forward with 2 major brands, Olympic Challenge and Bumpin’ Die®.

Altius Games is a North American company with head office located in St. Catharines, ON, Canada. **For more information contact:** Dik Lee, CEO, President @ 905-397-8713

Please check out: [www.altiusgames.com](http://www.altiusgames.com) – [www.bumpindie.com](http://www.bumpindie.com) – [www.olympicchallenge.com](http://www.olympicchallenge.com) – [www.altiustoons.com](http://www.altiustoons.com)



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